

#### 🔆 Estate Vineyard & Winery for Sale

# DOUKÉNIE WINERY



CONFIDENTIAL

14727 Mountain Road Hillsboro, VA 20132

All information, dimensions, and locations are approximate and obtained from available reliable sources. No representation is made to the accuracy thereof. Do not distribute unless expressly permitted in writing by Agri-CULTURE Consulting & Real Estate Services. Updated 4/18/25.

## Table of Contents

Introduction	02
Offering Summary	03
Location, Map & Appellation	04
Property Highlights	05
Property Description	06
Property Boundaries	07
Doukénie Winery	08
Vineyard Blocks & Varietals	14
Property Photography	15
The Opportunity	21
About ACRES	25
Contact Info	26

# <image>

## INTRODUCTION

The first winery opened in Loudoun County in 1984. Doukénie Winery (under its original name, Windham Winery) began growing grapes in 1985, and opened a commercial tasting room in 1995. it was the 43rd farm winery licensed in Virginia. Today there are more than 300 wineries in the Commonwealth, and more than 50 in Loudoun County.



Common varietals grown in the region include Cabernet Franc, Cabernet Sauvignon, Chambourcin, Chardonnay, Malbec, Merlot, Norton, Petit Manseng, Petit Verdot, Sauvignon Blanc, Seyval Blanc, Traminette, Vidal Blanc, and Viognier.

The wine industry is heavily marketed by the Virginia Wineries Association, the Virginia Wine Marketing Office, the Loudoun Convention and Visitors Association (Visit Loudoun), and Loudoun County Department of Economic Development.



## OFFERING SUMMARY

Welcome to one of the most expansive, scenic, and productive estate properties in affluent Loudoun County, Virginia. Offered is Doukénie Winery, a venerable western Loudoun vineyard, winery, and working farm nestled in the foothills of the Blue Ridge Mountains and located just minutes from the quaint town of Hillsboro. In operation for 30 years, Doukénie Winery is an anchor in the Northern Virginia Wine Region. Enjoy breathtaking views of vineyards, mountains, pastures, and ponds while sipping on award-winning wine grown, produced, and bottled on site.

With more than 4,000 feet of road frontage on Mountain Road, 23 acres of mature vines, and 300 acres in permanent Conservation Easement, the property is ideally suited as a country estate for the wine aficionado, equestrian, or farmer, and someone looking to significantly increase their landholdings.

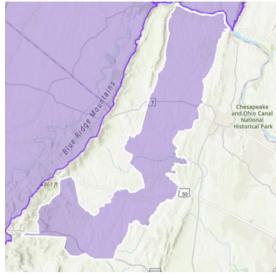
- Property and business for sale (includes vineyard and winemaking equipment, winery furniture and fixtures, wine inventory, and goodwill)\*
- Total Parcel Size: ~318 acres (Parcel IDs 481192695000, 481471469000, 481470655000, 481469842000, 481468732000, 481467920000)

\*The Seller is not responsible for rollback taxes.

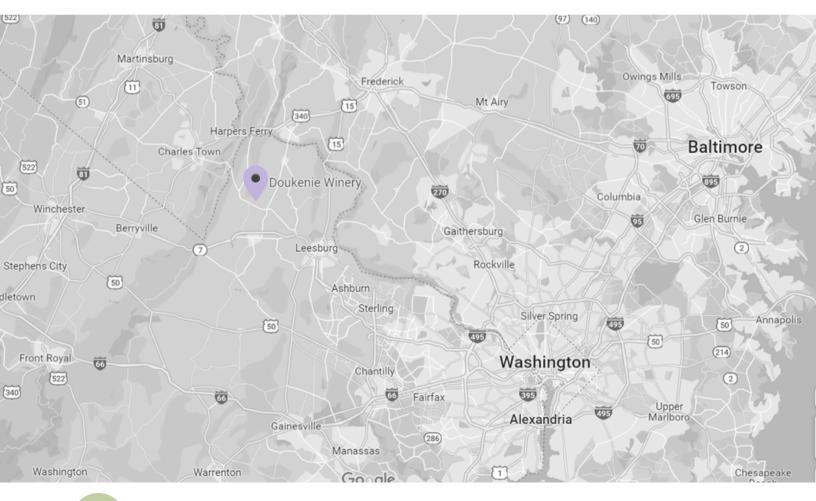
# LOCATION, MAP & APPELLATION

Doukénie Winery is located off the desirable Route 9 corridor in the Loudoun Heights Winery Cluster, one hour (52 miles) from Washington, DC.

The winery lies just outside the Middleburg, Virginia American Viticultural Area (AVA) which encompasses the Town of Middleburg, and is bounded by the Potomac River to the north and mountains to the east, south, and west. The AVA covers approximately 198 square miles (126,720 acres) and contains 229 acres of commercial vineyards and 26 wineries.



Middleburg, VA AVA



#### 04

## PROPERTY HIGHLIGHTS

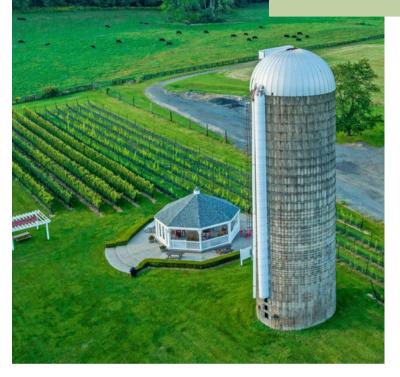
Sale Type	Investment or Owner User	Winery Building Size	3,396 SF
Property Type	Specialty	1-BR Apartment	1,464 SF
Property Subtype	Winery/Vineyard	Year Built	2000
Zoning Code	AR1 - AGRICULTURAL RURAL	Residence Size	4,226 SF
Land Use Status	Open Space/Easement	No. Stories	2
Acres Under Vine	23	Year Built	1840

- ~4,000 cases / 48,000 bottles annual wine production with room to increase
- 50+ acres of prime land for vineyard expansion or other agriculture
- Award-winning wines
- ~12 varieties of wine
- Tasting Room and extensive outdoor covered and uncovered seating areas
- 2-acre Pond





## PROPERTY DESCRIPTION



The property is ~318 total acres: ~277 acres in one parcel that contains the entirety of the winery, estate house, and vineyards; and five wooded lots ranging from 8.25-8.5 acres that run from the base up Short Hill Mountain.

The farm itself is called Windham Farm. Beautiful and serene, the estate includes acres of private wooded land, a large pond, four smaller ponds, creeks and springs throughout and, of course, extensive vineyard acreage.

Much of the remaining land is actively farmed, with corn, soy, and hay crops, as well as grazing pastures for Black Angus cattle.

The improvements consist of a two-story winery building with tasting bars, event rooms, rest rooms, an apartment on the second floor, and basement for wine production and storage. This high-production facility produces ~12 different varietals as well as a number of blends. There is a large utility building for equipment and bonded wine storage, a pavilion, gazebo, silo, and extensive landscaping.

Other improvements include a residence built in 1840, a stone building, two garages, a two-story, one-stall stable, horse paddock, and feed lot.



There is a perpetual Deed of Gift of Easement between the owners and the Land Trust of Virginia. There are no restrictions on planting additional acreage of grapes or other agricultural products, or improving the property further within the terms of the easement. Two of the five small wooded lots are not included in the easement.

The property lies adjacent to land under conservation or open-space easement, offering protection from future development. Few parcels of this magnitude remain in Loudoun County.

## PROPERTY BOUNDARIES



## DOUKÉNIE WINERY

The long, storied history of Winery Doukénie is one of producing quality fruit, delicious wines, sharing the love of the grape, and creating a loyal base of wine club members. As one of Loudoun's oldest and longestrunning wineries, Doukénie Winery enjoys a solid foundation of ongoing success.

The winery is a turn-key operation and a Loudoun County landmark. Join us to learn more about this amazing story and how a new owner can take Doukénie Winery into an exciting and robust future.



A new owner could simply step in, maintain the status quo, and benefit from the existing operation. Or they could take the existing operation and expand it into new and exciting directions that include weddings and private events, expanded fruit sales and farming activities, equestrian use, and more.

#### **A RICH HISTORY**

Dr. George and Nicki Bazaco began their wine-growing journey in 1985 after George's grandmother, Doukénie (Greek for Duchess), suggested they plant grape vines in addition to their other crops (soy beans, corn, and livestock) on their recently acquired farm, purchased in 1983 from one of the Legard families who owned land in this area for several hundred years.





George & Nicki Bazaco

The first block of vines was planted in 1985, and now there are 23 acres under vine. The Bazacos sold their fruit for the first 10 years. In 1995, they applied for a Virginia Farm Winery license as Windham Winery and opened the Tasting Room. In 2007, the name changed to Doukénie Winery.

The business evolved slowly and with purpose over the years, with the emphasis not on being the biggest, but being one of the best. With a focus on estategrown and -vinified wines, Doukénie Winery has earned its stellar reputation.

#### **THE WINERY & WINES**

for award-winning Known wines, large established wine club, and spectacular pastoral setting, Doukénie Winery is a favorite destination among wine enthusiasts, Tri-Statearea visitors, and locals who want to experience a true Virginia farm winery. Guests are provided excellent service by Doukénie's knowledgeable and hospitable staff.





The inviting Tasting Room has ample seating. Additional seating is provided in the expansive Bistro area, climate-controlled Pavilion and Gazebo, Deck, and Terrace. The surrounding grounds offer relaxing spaces featuring Adirondack chairs by the pond and numerous picnic tables. Families and leashed dogs are welcome.



#### DOUKÉNIE HERITAGE CLUB

The center of Doukénie Winery's business model is their robust and flexible wine club in which members receive discounts on wine, a complimentary glass at each visit, and exclusive member-only experiences and wine offerings throughout the year. Boasting more than 1,000 members—unquestionably one of the largest Wine Clubs in Loudoun County—Doukénie Winery enjoys loyalty like no other similar establishment in this region.



#### **RECENT GOLD MEDAL AWARDS**

Virginia Governor's Cup (State)	Loudoun Wine Awards (County)	
Gold – Alethia	Gold – 2021 Petit Verdot	
Gold – 2020 Petit Verdot	Gold – 2020 Viognier	
Gold – 2022 Chardonnay	Gold – 2020 Sauvignon Blanc (Best in Category)	





#### PRODUCTION

Below the Tasting Room is the Production Facility, Barrel Rooms, and Tank Room. The winery is outfitted with state-of-the-art processing equipment by Scharfenberger. sortina The elevator, destemmer table, crusher, press, and peristaltic pump are all relatively new and professionally maintained. The 18 stainless steel, jacketed tanks have more than 11,500 gallons of capacity. There is opportunity to expand the production facility.

Doukénie Winery is currently growing varietals that include: Cabernet Franc (3.01 ac.) Cabernet Sauvignon (3.43 ac.), Chardonnay (4.18 ac.), Merlot (3.85 ac.), Petit Verdot (2.36 ac.), Sauvignon Blanc (2.06 ac.), Seyval Blanc (1.0 ac.), Syrah (1.0 ac.), Tannat (1.0 ac.), Traminette (1.0 ac.), and Viognier (1.0 ac.)

Annual bottlings typically occur in February and May.

Annual Production Capability	6,000 cases / 72,000 bottles	
Bottled Wine Inventory as of 3/31/25	4,700 cases	
Bulk Wine Inventory as of 2/7/25	4,700 case equivalent in gallons	
Average Bottle Price	\$39	

#### THE WINEMAKER

Michael Shaps enrolled in the Lyée Viticole de Beaune in Burgundy, France in 1990 and interned at the esteemed Maison Chartron et Treuchet in Puliguy Montrachet. In 1995, Michael moved to Virginia where he spent six vintages making wine for Jefferson Vineyards. He broke out on his own and made award-winning wines under his own label and, during this time, developed a consulting winemaking company, Virginia Wine Works. The consulting contract with Virginia Wine Works ended in 2024 and ACRES is overseeing vineyard and cellar operations while the property is on the market.





#### THE VINEYARDS

producing vineyards at The Doukénie Winery are wellestablished, productive, and well-maintained. The current 23 acres yield approximately 65-70 tons, and the prospective buyer can realize ~6,000 cases of estate-grown and -produced wine annually. If the prospective buyer wishes to expand, there are more than 50 acres of prime acreage to plant additional grapevines. This acreage is on some of the best soils possible 17B) (23B and in easily accessed/worked areas.

The vineyards are exceptionally cared for and extremely healthy. In fact, much of the labor crew has worked these vineyards for years. The crew leader started work at Doukénie Winery more than 20 years ago.

#### 2024 HARVEST

The 2024 harvest season at Doukénie Winery saw tremendous yields of spectacular fruit. The winery brought in more than 55 tons of vinifera for its own use. It was an exceptional vintage in Virginia and the wines aging in the cellar now are testament to this excellent year.

The Winery bottled approximately 2800 cases of wine in February 2025. Normally, there is a second bottling in May, however, the sellers have elected not to bottle the 2023 and 2024 reds aging in barrel. This will give the new owner greater flexibility with their wine program, blending trials, and labels/branding.

For only the fourth year, Doukénie Winery sold fruit to nearby Virginia wine industry colleagues. In 2024, the Winery sold ~8 tons; in 2023 and 2022, the Winery sold ~15 tons; and in 2021, ~32 tons of fruit. The Winery aims to sell ~25 tons in 2025.

## VINEYARD BLOCKS & VARIETALS



BLOCK 1	BLOCK 1	BLOCK 2	BLOCK 3
1 Chardonnay	8 Merlot	18 Chardonnay	14 Chardonnay
2 Chardonnay	9 Tannat	19 Chardonnay	15 Merlot (young vine)
3 Viognier	10 Cabernet Sauvignon	20 Merlot	16 Merlot (Rosé)
4 Pinot Gris (immature)	11 Petit Verdot (old vine)	21 Sauvignon Blanc	17 Merlot (young vine)
5 Seyval Blanc	12 Syrah	22 Cabernet Franc	BLOCK 4
6 Traminette	13 Petit Verdot	23 Cabernet Sauvignon	24 Sauvignon Blanc
7 Cabernet Franc			













#### **TURNKEY OPERATION**

Doukénie Winery is a true turnkey operation. The winery facilities, vineyard, and farm equipment are fully operational and in excellent condition for continued grape growing, harvesting, processing, winemaking, and wine sales.



## THE OPPORTUNITY

The winery's experienced, long-time staff have built a rapport with Heritage Club members and the general public, and nurtured the special ambiance and experiences they enjoy at the establishment, resulting in a business that is highly regarded and well known in the region and throughout the Commonwealth.

#### CONTINUITY OF PRODUCT

With ~4,700 cases of finished wine and an equivalent ~4,700 cases in bulk wine (as of 2/7/25), the prospective buyer has approximately two years of product on hand. This allows a new owner to move forward with confidence in continuity of product, allowing, at the same time, opportunity to develop new wines under their own brand if desired.

#### **ADDITIONAL USES & REVENUE STREAMS**

Even with Doukénie Winery's long-standing success and customer loyalty, the prospective buyer has significant opportunity to expand the business and enjoy additional revenue streams from fruit sales, farming, private events and weddings, and perhaps short-term accommodations or a Limited Brewery.

#### FRUIT SALES REVENUE

As mentioned, there is ample room within the property to expand the vineyard acreage on some of the best soils for arape growing in this area. The Commonwealth's vineyards have not kept up with increasing consumer demand for Virginia wine. Planting new vines takes investment, along with time for the vines to mature (3-4 years), but once bearing usable fruit, there is excellent opportunity to realize sizable income from fruit sales to wineries across the state. With an industry standard yield of 3 Tons/acre and \$3,000/Ton for vinifera grapes, there is gross revenue potential in excess of \$450,000 in fruit sales annually. This is in addition to the fruit sales revenue Doukénie Winery saw the last two years.





#### FARMING REVENUE

Portions of the estate are actively farmed today. Local farmers grow corn, hay, and graze cattle in the pastures and in the feedlot. The owners do not currently see any financial benefit from non-vineyard farming. They have provided their land for these activities at no cost for many years. The purchaser, however, should they continue to allow farming, could see significant revenue from local growers and/or cattle owners.

#### **EVENT SALES REVENUE**

A renovated estate house would make for an elegant space that Heritage Club members or the general public could reserve for private events. Likewise, the apartment above the Tasting Room might be converted to a private event space. The view from the upper deck is stunning, especially at sunset, and the entire space lends itself well to daytime and evening events. Both spaces would offer additional revenue in the form of facility use fees and associated required minimum wine sales from those private events.

Doukénie Winery currently closes at 6:00 pm on weekends. The winery hosts limited private events and does not do weddings at this time. The Tasting Room and/or Pavilion could be turned over as a private event space after regular business hours with little disruption to the enjoyment of customers. In fact, multiple simultaneous events could occur at the facility after hours. Market research indicates that nearby wineries are seeing rental fees for weddings in the \$6,000-\$15,000 range. Popular wedding venues in the area regularly book 20-50 weddings annually, in addition to dozens of smaller private events. This area of revenue growth is truly untapped and could potentially add a sizable profit to the bottom line. It may be possible, also, to construct a new and separate building in which to conduct private events, pending research with the Land Trust of Virginia, the Agriculture and Business Services Team at Loudoun County Department of Economic Development, and other entities.



#### **EQUESTRIAN USES**

The property's size is ideally suited to those involved in equestrian pursuits. There is ample room to add a riding arena(s) and stables for personal use, or to board horses and/or allow owners to use rideout areas around the property.

#### **OTHER USES**

There may be opportunity for revenue from other uses on the property such as a Limited Brewery, short-term accommodations, or other farm-related activities, and the prospective purchaser should do their due diligence with the Land Trust of Virginia, which holds the Conservation Easement, and the Loudoun County Department of Economic Development.



#### SUMMARY

Doukénie Winery, set on its pristine and pastoral 318 acres, offers an unparalleled opportunity for the qualified winery and vineyard estate purchaser. A parcel this size in Western Loudoun County is extremely rare and would be the crown jewel in anyone's real property portfolio. The gorgeous and abounding views are like no other winery's in the Commonwealth. Add the well-respected, established, turnkey winery operation, in-house production facilities, and ability to realize several additional revenue streams, and Doukénie Winery's next owner has a truly unique opportunity to make their mark in the Virginia Wine Industry.





## **ABOUT ACRES**

ACRES (Agri-CULTURE Consulting & Real Estate Services, LLC) is a team of seasoned professionals who provide end-to-end real estate services, consulting, and management to Virginia's agritourism industry.



#### Sydney Smith-Marlowe

Sydney has 20 years' experience in the wine industry. She was the General Manager and Executive Director of a Loudoun County winery for 10 years, and is a licensed Realtor® focused on wineries and other agritourism properties.

#### **Mike Wagner**

Mike has more than two decades of experience as a real estate broker, and has several years working in the wine industry. He spent nearly 20 years in the hospitality industry as events director and manager of food and beverage.





#### **Ben Renshaw**

Ben launched his career in the wine industry in 1998 with a custom vineyard management, installation, and winemaking company. In 2007 he began making wine under his own label and was the owner, winemaker, and viticulturalist of a Loudoun County winery for 11 years. He is a well-respected winegrower in the region.

# DOUKÉNIE WINERY

14727 Mountain Road, Hillsboro, VA 20132

All information is strictly confidential. Real Estate Agents may not show the property without an appointment.

PROSPECTIVE BUYERS MUST SIGN AN NDA AND SHOW PROOF OF FUNDS PRIOR TO SHOWINGS OR RECEIVING FINANCIAL INFORMATION.

### CONTACT

#### Sydney Smith-Marlowe

#### **Mike Wagner**

sydney@agri-cultureconsulting.com 301.873.9600 mikew@agri-cultureconsulting.com 703.606.7277



