

Choosing which service to select for a property can be a little confusing.

Here are some guidelines that may help with your selection

STANDARD PHOTO SERVICES – High Resolution photos of the entire house to include blue skies for external pictures. Unlimited photo count

- Rental Properties and homes with tenants residing in the home at the time of the photo shoot
- Homes with few attractive features
- Homes where the commission is very low
- Homes under \$200,000

360 TOUR SERVICES – 360 Tour Services increases online engagement from prospective buyers

- Homes above \$300,000
- Homes with attractive features in at least 1/3 of the home
- Homes that are staged nicely and complimentary

HDR BRACKETED PHOTOS – A service upgrade that demonstrates a High Dynamic Range view of each photo. This service adds “POP” to the photos

- Homes above \$300,000
- Homes with attractive features throughout the property
- Homes that are staged nicely and complimentary

WALK THROUGH VIDEO SERVICES – Videos services increase online engagement from prospective buyers

- Homes above \$300,000
- Homes with attractive features throughout the property
- Homes that are staged nicely and complimentary