



# REAL ESTATE PHOTOGRAPHY PREPARATION LIST

A GUIDE FOR PREPARING YOUR HOME FOR FLAWLESS REAL ESTATE PHOTOS. THIS EASY TO FOLLOW CHECKLIST OFFERS AN OUTLINE FOR MAKING YOUR HOME PICTURE PERFECT READY.

## General Area

- De-clutter as much as possible, especially excessively furnished rooms
- Replace all light bulbs with matching bulbs
- Remove all personal items e.g. photos
- Tidy / Hide all power leads / cables
- Remove piles of mail, newspaper and magazines. Clean all windows inside and out.



## Living Areas/ Recreational Rooms

- Turn off TV and put remotes away
- Remove all toys, fans, game consoles
- Remove Exercise bikes / equipment
- Arrange DVDs, games, books neatly in shelves Turn off and clean ceiling fan



## 60 Minutes Before Photo Shoot

- Turn on all lights
- Turn off television
- Put pets away
- Open all blinds
- Turn off ceiling fans
- Ensure no vehicles can be seen



## Kitchen / Dining Areas

- Clean and put away all dishes / cutlery
- Remove all small appliances
- Clean all splash backs, range hoods and large appliances especially if stainless steel
- Remove all detergents, dish clothes, dish rack, tea towels, drain plugs
- Ensure range hood lights are working
- Remove all objects from fridge e.g. magnets, photos
- Remove bins and pet bowls
- Minimize bench top clutter e.g. salt and pepper, coffee, cereal boxes



## Bedrooms

- Make all beds. De-clutter toys, books, games, tissue boxes
- Remove all personal items
- Ensure bedside lamps are working
- Remove posters / stickers from walls

## Bathrooms / Powder Rooms

- Remove all soaps / shampoo / face washers / bath mats / toys / scales / bins
- Remove all tooth brushes / tooth paste / razors / hair dryers.
- Make sure glass and mirrors are clean
- Remove all non-matching towels. Remove toilet cleaning utensils. Ensure toilet roll is not empty Close all toilet lids



## Outside Area

- Mow and rake the lawn
- Rake/sweep all leaves and sticks
- Remove all gardening equipment, toys, and any other clutter on landscape
- Pressure clean driveway or any paved areas
- Remove all cars, boats, bikes or trailers



The Photoshoot will take no more than 90 minutes(if not less). Be prepared for the inside and outside of your home to be photographed. If you have any special features of the home that are not obvious, please make them aware so they can be included.

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Please don't hesitate to contact us if you have any questions.