# iTrip.net/Manasota-Key iTrip.net/Punta-Gorda

## Who is iTrip Vacations?

iTrip Vacations is an international vacation rental property management company with local property management companies based in destinations from coast to coast.

We market globally and spend millions of dollars each year on marketing and advertising, including social media and Google, and list each property on 80-plus distribution channels. This translates to increased revenues and conversion rates that are 5x the industry averages.

iTrip Vacations markets globally but manages locally. Our local property management franchise owners focus on individual relationships, which allows us to provide top-quality boutique-levels of service. Unlike other property management companies, we do not process you through a call center in another state. Our local owner managers are your contacts anytime you need to talk to us and bring a high level of customer service to your market, managing your home with care and professionalism.



Manasota Key Punta Gorda



Joe Benson, Wendy Benson, Suzanne Kyre, Chris Benson



The iTrip Vacations Team

# What iTrip Homeowners Receive

- Higher booking conversion rates which translates to more revenue
- Best-in-class software and automated processes that provide lifestyle improvement for our property owners
- No-rotation of properties listed online
- Property owners control their time at their property
- Optimum process for more and better guest reviews
- International digital marketing through retargeting, social media, online advertising





Manasota Key

## **Rental Pro Forma**

### **Wendy Benson**

Contact: (941) 977-5353 wendy.benson@itrip.net

Property Address: 428 Boundary Blvd Rotonda West, 33947

4 Bedroom 2 Bathroom Max Occupancy: 8

Projected Rental Income

\$64,478



**Days Occupied** 294 Days



Daily Rate Avg

#### **National Marketing** and Brand Presence

National recognition and powerful corporate marketing



#### **Digital Marketing** Strategies

Reach 100 Million+ Prospective Guests

#### **Highest Booking Conversion Rate**

More "lookers" turn into "bookers" than with others



#### **Advanced Owner Portal**

Stay informed about your rental's performance, 24/7



**Dynamic Pricing** 

Strategy

Earn more per booking with our dynamic pricing strategy

#### No "Nickel and Diming"

No out-of-pocket expenses for day-to-day management

Monthly Projected Revenue



Low Start-Up Fees

No Long-Term Contracts

Satisfaction Guaranteed

Rental Projections are educated estimates. This is in no way a guarantee of income from iTrip