

The A+ Real Estate Photography

PREP SHEET

Preparing your home for a photoshoot is crucial to making a strong first impression and attracting potential buyers. A well-presented home can significantly enhance your listing's appeal and facilitate a smoother selling process.

The following are our suggestions to ensure your home is ready for the photoshoot:

All Interior Areas

- ✓ Turn on all lights
- ☑ Turn off all ceiling fans
- ☑ Remove all personal items
- ✓ Open all shades
- ☑ Open blinds to horizontal position
- ☑ Remove pet Items
- ☑ Remove small area rugs

Kitchen/Dining

- ☑ Remove all items from countertops
- ☑ Remove items from fridges (top and front)
- ✓ Hide trash bins

Bedrooms

- ☑ Make sure beds are neatly made
- ☑ Clear personal items off bedside tables
- ☑ If walk-in closets are to be photographed, they should appear neat and organized
- ☑ Hide clothes and shoes from view
- ✓ Make sure items stored under bed aren't visible

Bathrooms

- ☑ Remove toiletries from sink and shower
- ☑ Remove toilet brushes/plungers
- ☑ Remove floor mats/small area rugs
- ☑ Put a fresh roll of toilet paper in the holder
- ☑ Display a clean towel on the towel rack

Exteriors

- ✓ Yard and driveway should be free of clutter (tools, toys, empty pots/dead plants, etc)
- ☑ Mow Lawn 2-3 days before and remove leaves
- Remove weeds from garden, patio and drive way
- ☑ Sweep driveway, walkways, decks and patios
- ☑ Remove any vehicles, RVs and boats from the property and the front of the home (if feasible)
- ✓ Move trash bins into garage or far side curb
- ☑ Clean and arrange outdoor furniture
- ☑ Uncover grill, open umbrellas
- ☑ Remove garden hoses if not neatly displayed
- ☑ Remove yard signs

General

- ☑ Floors should be tidy; remove small throw rugs and doormats.
- ☑ Clean windows and mirrors
- ☑ Dust furniture
- ☑ Remove family photos
- ☑ Remove seasonal decor
- ☑ Hide or remove visible wires hanging from outlets
- Remove all clutter, like remotes, gaming systems, papers, photographs
- ☑ Test if all lights work, replace broken bulbs

If you have any questions or concerns, feel free to get in touch with us or contact your realtor.