

# Welton Media.

## Services & Pricing 2024

### VIRTUAL STAGING

Best for vacant rooms and/or homes. Color scheme and style can be requested (with limitations)  
\$30/photo

### FLOOR PLANS

**Floorplan** (up to 5000 sqft): \$50  
A 2D map of the property. Includes fixed appliances and approximate dimensions on an attractive template.  
Price is based on a single family residence and total square footage, including unfinished areas.  
Additional buildings- \$20/building

### TWILIGHT PHOTOS

**Live Twilight Shoot:**  
Photos are captured at sunset using a proprietary photography and editing method. 5 Photos.  
\$220

**Virtual Twilight (Day to Dusk):**  
Day to dusk transformation that adds ambiance and atmosphere.  
\$20- Single Photo  
\$55- 3 Photos

### MARKETING KIT & PROPERTY WEBSITE

Social Media Posts, Printable Flyers, Property Website. Getting maximum exposure for your listing is crucial to the success of your sellers and the success of gaining future leads. Your photos and media is pre-loaded into editable templates. Includes branded and unbranded slideshows and website.  
\$25

## VALUE BUNDLES

### PHOTO BUNDLES

Each Bundle includes:

- Professionally edited photos
- 1 Day to Dusk exterior photo
- Full Feature Floorplan (with permanent fixtures & dimensions)
- Marketing Kit (printable flyers & social media posts with slideshow)
- Property Website

**Mini Value Bundle (16 Photos): \$135**

**Basic Value Bundle (25 Photos): \$160**

**Premium Value Bundle (35 Photos): \$215**

**Luxury Value Bundle (45 Photos): \$260**

### PHOTO | VIDEO BUNDLES

Each Bundle includes:

- Professionally edited photos
- Premium Listing Video (aerial video footage and walk-through)
- 8-12 Aerial Photos (includes 1 lot line/pindrop photo)
- 1 Day to Dusk exterior photo
- Full Feature Floorplan (with permanent fixtures & dimensions),
- Marketing Kit (printable flyers & social media posts with slideshow)
- Property Website

**16 Photo/Video/Drone Bundle: \$360**

**25 Photo/Video/Drone Bundle: \$410**

**35 Photo/Video/Drone Bundle: \$460**

**45 Photo/Video/Drone Bundle: \$500**

### PHOTOGRAPHY

**Mini:** \$110  
16 High quality photos. Best for homes under 1200 sq ft, cabins, or re-shoots.

**Basic** \$130  
25 High quality photos. Best for homes up to 2000 sqft.

**Premium** \$180  
35 High quality photos. Best for homes over 2000 sqft.


**Luxury** \$220  
45 High quality photos. Best for homes over 2000 sqft. and lots to show off!

**Extra Photos:** \$5 per photo

**Exterior Only** \$85  
5-12 high quality exterior photos of the property/residence.

### VIDEO PRODUCTS

**Video Walkthrough**  
Showcase your listing with high definition video and licensed music. Approximately 90-180 seconds.

**Premium Video (Aerial & Ground Level)-** \$220  
 Add 10 Aerial Photos for \$30!

**Basic Video (Ground level)-** \$160

**Agent Intro/Guide (add-on)**  
Introduce your listing and/or provide voiceover.  
\$50

**Social Media Reel**  
30-60 second vertical format video  
Ground level footage: \$50  
Ground Level & Aerial Drone footage: \$75

### AERIAL/DRONE

Best for homes in neighborhoods, on lakes, or near major attractions.

**4 Photos; add-on to a photo appointment**  
\$45

**10 Photos; add-on to a photo appointment**  
\$85

**Aerial Drone Photos (Stand alone appointment)**  
10-15 aerial photos. Great for vacant land.  
\$125

**Aerial Video** \$75  
Up to 60 seconds of video with property address & information. Includes lot line overlay. Add "call out" labels to identify nearby amenities and structures at no extra cost.



**Barry County Hometown Discount:** For properties located in Barry County, use promo code "SELLBARRY" at checkout to get \$15 off your order  
Terms & conditions apply

### 3D TOURS

Zillow 3D Tour\*\*  
Up to 4000 sqft: \$60  
4001-8000 sqft: \$85  
\*\*Tour includes the primary residence. Square footage is TOTAL square footage of the area scanned.

Matterport 3D Tour\*\*\*  
Up to 4000 sqft: \$150  
4001-8000 sqft: \$200  
Over 8000 sqft: Require a Custom Quote  
\*\*\*Square footage is TOTAL square footage scanned, including unfinished areas (basements, garages, utility). Initial pricing includes a single building. Tours are active until the home sells or for 6 months (whichever comes first).