Video Questionnaire

Thanks for booking a video with us!

This quick questionnaire should only take 2–3 minutes. Your answers help us understand your vision, choose the right music and editing style, and make sure we highlight what matters most about the property.

Don’t have a specific vision? No problem. Give us what you know, and we’ll help with the rest.

The respondent's email (**steve.bancroft@century21.ca**) was recorded on submission of this form.

1. Property Address *

1286 Crookston Rd

2. Where are you planning to post your video? *

- [x] Instagram / Facebook Reels
- [ ] YouTube
- [ ] MLS
- [ ] My Website
- [ ] Other

3. Do you need a hosted video link for MLS? *

- ( ) Yes
- (•) No

4. What kind of music or overall vibe are you looking for? *

- ( ) I have a specific song in mind
- ( ) Upbeat & energetic
- (•) Modern / trendy
- ( ) Warm & relaxed
- ( ) Other: _____

5. Do you have a vision or inspiration for your video?

no

What are the top 3 selling features of this property? *

view, privacy, renovations

Who do you see as the ideal buyer for this property? *

family or older couple

6. Will you be appearing on camera?

- ○ Yes
- ◉ No
- ○ Maybe - I would like to discuss

Agent On-Camera

A little information ahead of time helps us plan the shoot, provide better direction, and make your on-camera portions feel natural and authentic.

7. How comfortable are you on camera? *

- ○ Very comfortable — let's have fun with it!
- ○ Comfortable with some direction
- ○ A little nervous — I'd appreciate some coaching
- ○ Very nervous — I'll need some help!

8. Would you like help with your on-camera content? *

- ○ Yes — I'd like help developing a script
- ○ Yes — I'd like some talking points/prompts
- ○ I already have my own idea or script
- ○ I'm not sure — let's figure it out together

9. Tell us what makes this property special. *

10. Is there a Reel, trend, or video style you'd like to try?

Is there anything else you'd like us to know?

Special requests, important property details, things you'd like us to avoid, or anything else that will help us create the best video for you.

11. Any additional information?

no

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Google Forms